

Results

B) About the Newsletter

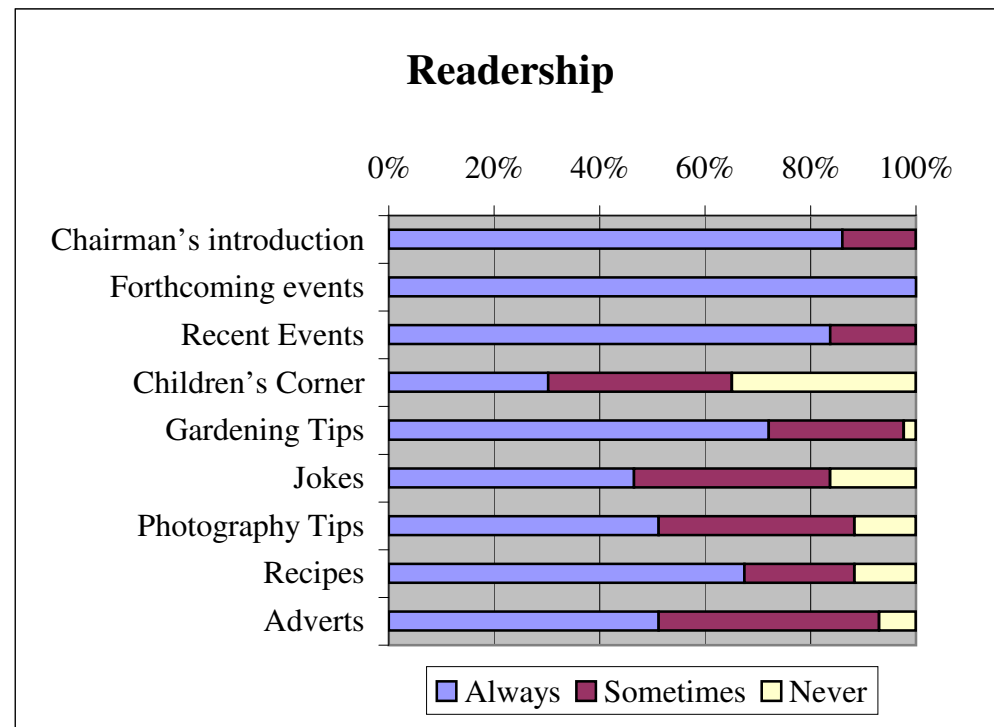
B1) How much of the newsletter do you read?

For each of the following regular articles, please indicate if you read them always, sometimes or never.

	Always		Sometimes		Never		Total
	#	%	#	%	#	%	
Chairman's introduction	37	86%	6	14%	0	0%	43
Forthcoming events	43	100%	0	0%	0	0%	43
Recent Events	36	84%	7	16%	0	0%	43
Children's Corner	13	30%	15	35%	15	35%	43
Gardening Tips	31	72%	11	26%	1	2%	43
Jokes	20	47%	16	37%	7	16%	43
Photography Tips	22	51%	16	37%	5	12%	43
Recipes	29	67%	9	21%	5	12%	43
Adverts	22	51%	18	42%	3	7%	43

Reading score			
	#	%	Rank
Chairman's introduction	80	13%	2
Forthcoming events	86	14%	1
Recent Events	79	13%	3
Children's Corner	41	7%	9
Gardening Tips	73	12%	4
Jokes	56	9%	8
Photography Tips	60	10%	7
Recipes	67	11%	5
Adverts	62	10%	6
Totals	604	100%	

Based on 2 for "Always" and 1 for "Sometimes"



B2) How many other people read it?

On average, how many people (beside you) read your copy of the newsletter?

0		1		2		3		4		Total
#	%	#	%	#	%	#	%	#	%	
18	42%	23	53%	2	5%	0	0%	0	0%	43

So 43 copies are read by 70 people.
Each copy is read by an average of 1.63 people.

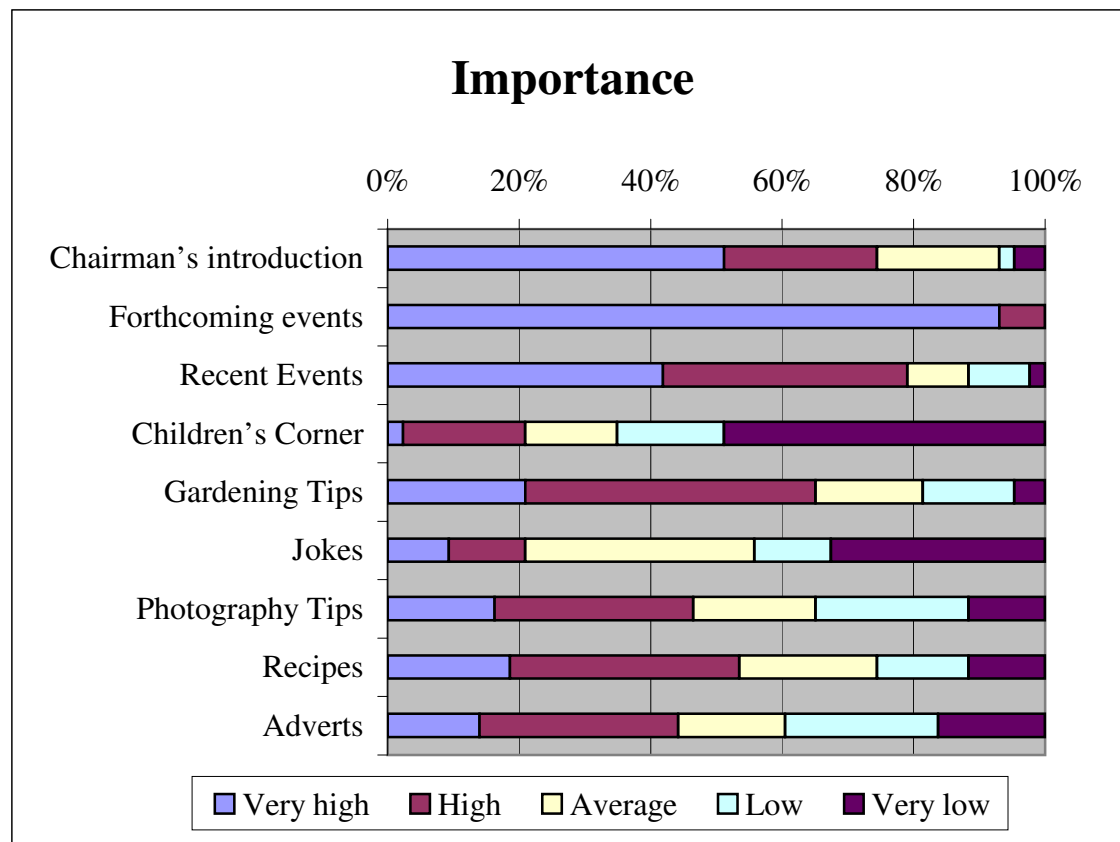
B3) Content preferences

Using a scale of 1 (least important) to 5 (most important), please rate the importance to you of the following articles.

	1		2		3		4		5		Total
	#	%	#	%	#	%	#	%	#	%	
Chairman's introduction	2	5%	1	2%	8	19%	10	23%	22	51%	43
Forthcoming events	0	0%	0	0%	0	0%	3	7%	40	93%	43
Recent Events	1	2%	4	9%	4	9%	16	37%	18	42%	43
Children's Corner	21	49%	7	16%	6	14%	8	19%	1	2%	43
Gardening Tips	2	5%	6	14%	7	16%	19	44%	9	21%	43
Jokes	14	33%	5	12%	15	35%	5	12%	4	9%	43
Photography Tips	5	12%	10	23%	8	19%	13	30%	7	16%	43
Recipes	5	12%	6	14%	9	21%	15	35%	8	19%	43
Adverts	7	16%	10	23%	7	16%	13	30%	6	14%	43

Preference score			
	#	%	Rank
Chairman's introduction	178	13%	2
Forthcoming events	212	16%	1
Recent Events	175	13%	3
Children's Corner	90	7%	9
Gardening Tips	156	12%	4
Jokes	109	8%	8
Photography Tips	136	10%	6
Recipes	144	11%	5
Adverts	130	10%	7
Totals	1330	100%	

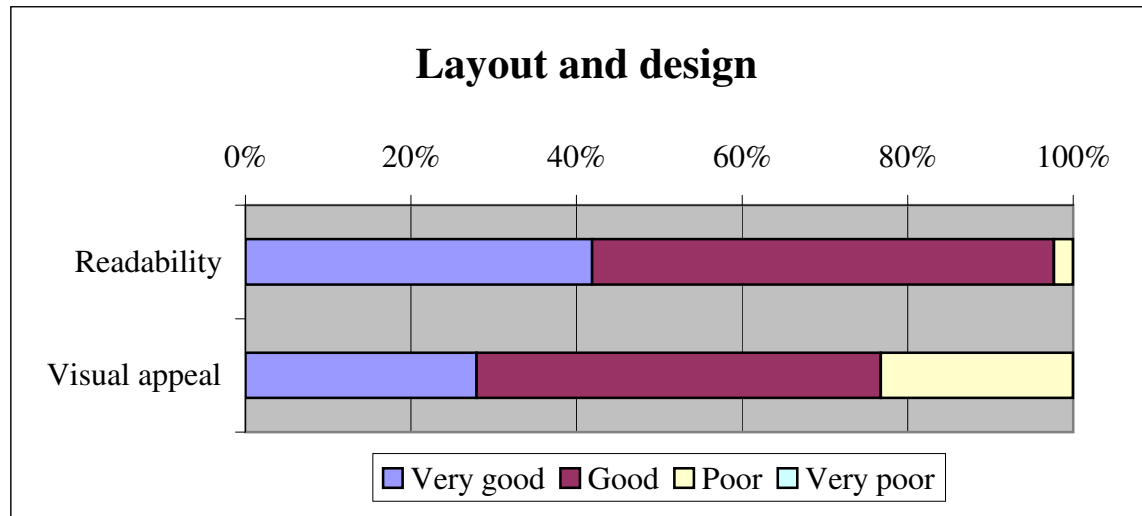
Based on 5 for "Very high", down to 1 for "Very low"



B5) Layout and design

What do you think of the layout and design of the Newsletter?

	Very good		Good		Poor		Very poor		Total
	#	%	#	%	#	%	#	%	
Readability	18	42%	24	56%	1	2%	0	0%	43
Visual appeal	12	28%	21	49%	10	23%	0	0%	43



B6) Frequency

*We usually publish four newsletters each year, in March, May, July and September.
Is this the right frequency for you?*

Yes		No		Total
#	%	#	%	
40	93%	3	7%	43

B8) Delivery

We deliver or post paper copies of the newsletter to you. However, we could send it to you by email instead. Would you like us to?

Yes		No		Total
#	%	#	%	
22	51%	21	49%	43

C) About the website

C1) Do you use it?

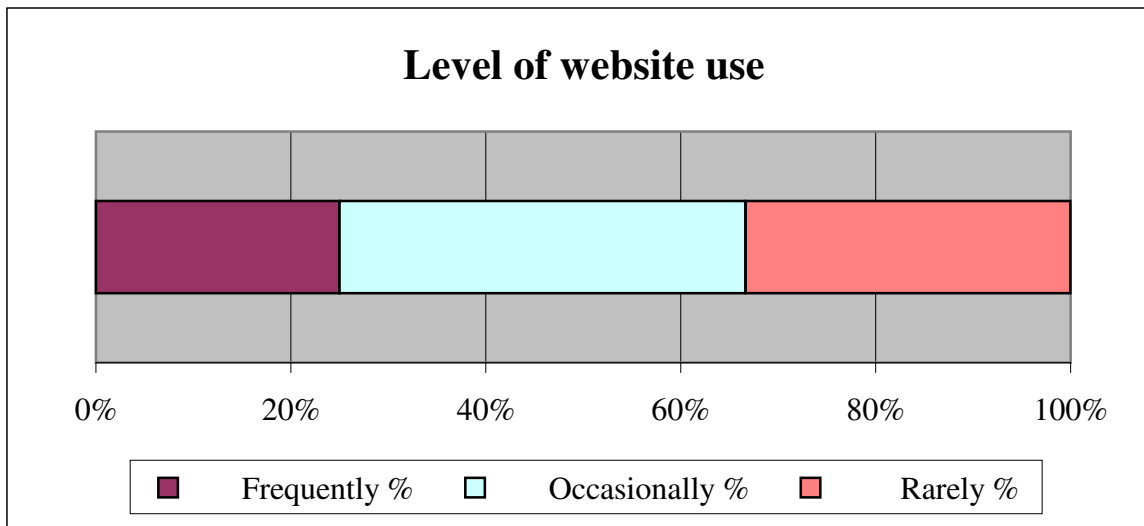
The THACS website is accessed from the Tewin village website (www.tewinvillage.co.uk).

Do you ever look at it?

Yes		No		Total
#	%	#	%	
12	33%	24	67%	36

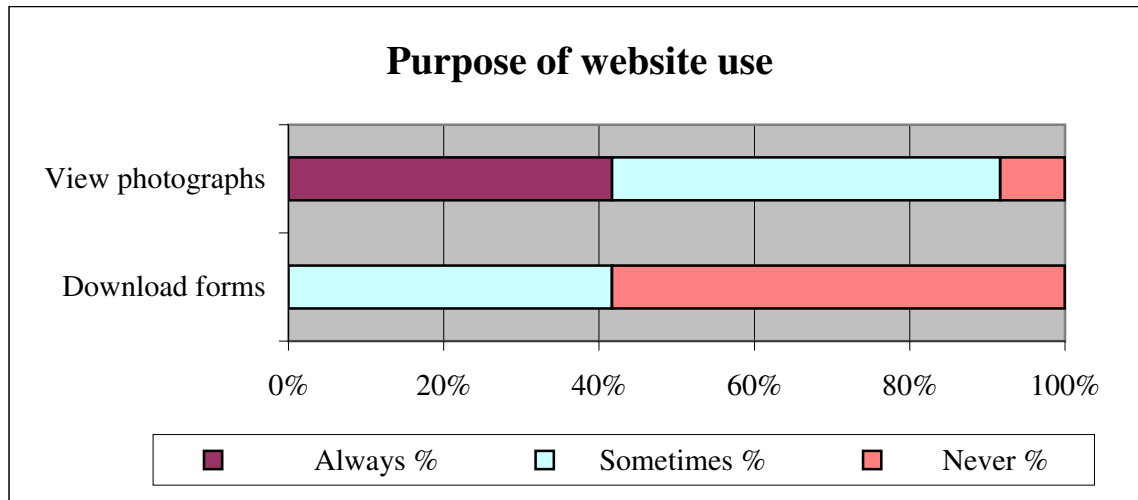
If you answered “yes”, then how often do you look at it?

Frequently		Occasionally		Rarely		Total
#	%	#	%	#	%	
3	25%	5	42%	4	33%	12



C2) How do you use it?

	Always		Sometimes		Never		Total
	#	%	#	%	#	%	
Download forms	0	0%	5	42%	7	58%	12
View photographs	5	42%	6	50%	1	8%	12



C3) Is it useful?

*Do you find the website an interesting way of keeping up with **THACS** events?*

Yes		No		Total
#	%	#	%	
8	67%	4	33%	12